

UNIT 4

LECTURE 8

Picture Perception and idea elaboration

Idea elaboration

What is Idea Elaboration?

Thinking about anything consists of points only, and when the same thoughts are explained properly with the use of proper examples, format, facts, connectors, then it become the part of idea elaboration.

Hence, one can say when an idea is ‘elaborated’ (discussed in detail/ explained using examples, proofs, arguments, etc.)

It Includes:

- How do you validate your point?
- How can you speak in detail and impressively about a point that you need to convey/ convince others with?
- Can you add relevant examples, graphs, statistics, etc. creatively in order to substantiate your point?

So, What is the idea behind??
How it can be implemented??

**Can there be some
examples/facts added to
support your idea??**

- a) Yes
- b) No



"NO YOU CAN'T ASK A QUESTION."

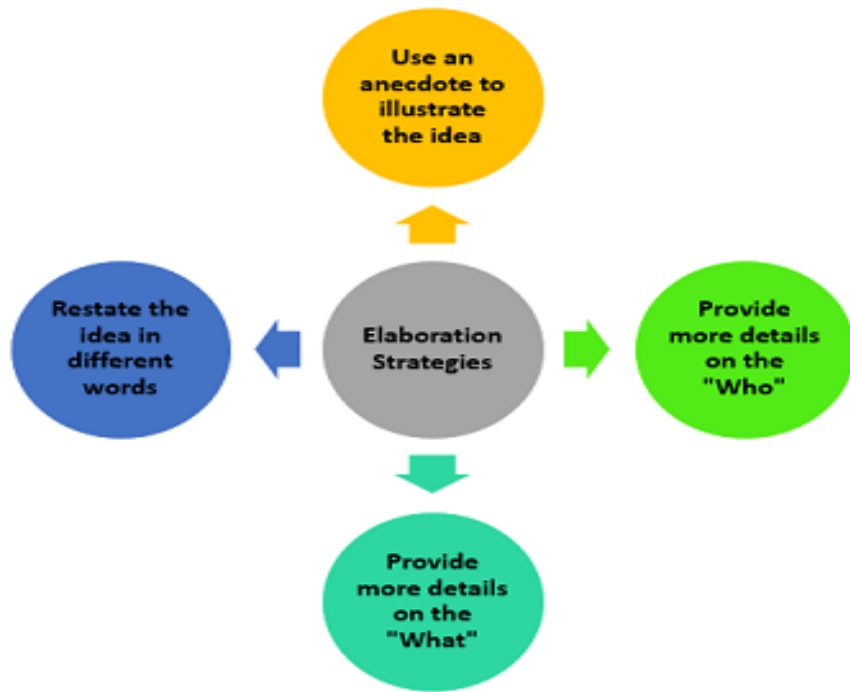
So, What is the idea behind??
How it can be implemented??

Can there be some examples/facts added to support your idea??

- a) Yes.....Then what are those examples
- b) No... then why not



"NO YOU CAN'T ASK A QUESTION."



Elaboration: the support or development of an idea with

1. Anecdotes (incidents)
2. Examples
3. Definitions
4. Facts & Statistics
5. Quotations & Dialogue
6. Descriptive details







*TELL
YOUR
READER
MORE*

ELABORATION IDEAS



But how to elaborate the ideas to make them more impressive!!!!

- **Use connectors and transition words:** however, but, although, even though, on the other hand, on the flip side, similarly, likewise, also, as well, too.
- **For adding more details..** Moreover, additionally, in addition to this, furthermore, apart from this
- **For adding the examples..** For an instance, for example, to illustrate, it can be exemplified etc.
- **For conclusion...** to sum up, to conclude, in conclusion
- **Add facts to support**
- Provide relevant examples
- Coherent ideas

Convince Your Reader!	
How?	Example:
<p>Make Comparisons</p> <p>"___ is better than ___ because... or ___ is worse than ___ because..."</p>	<p>Dunkin' Donuts is better than Starbucks because there are more options on the menu. Everyone can find something!</p>
<p>Recommendation (who is it for?)</p> <p>  </p>	<p>I recommend Dylan's Candy Bar to anyone who likes candy. It is a great place for both kids and adults!</p>
<p>Add a Small moment story</p> <p> • One time... • When I went...</p>	<p>One time when I was eating there with my family, it took over a hour to get our food when it finally came on the food was cold!</p>
<p>Talk back!</p> <p>  • Some people say... but I still think... • I disagree because...</p>	<p>Some people may say that Minecraft is not a fun game to play, but I still think it is one of the best games to play.</p>

Follow the proper pattern and add the details accordingly.

Let's take one example now to have clear understating of the same:

Topic: Pollution

Definition :

Fact:

Response/ Reaction/ Opinion:

Small story / Anecdote:

Data/ Statistic:

Quotes:

Concession:

Example explained:

Definition

Pollution is the term used to describe toxins in our environment. 152

Fact

There are four major types of pollution.

Response/ Reaction/ Opinion

For example, the weather in Tamil Nadu never used to get below 30 degrees. Now, the situation has changed, people are getting used to temperatures in the teens!

Small story / Anecdote

Once when I went swimming, I couldn't paddle two feet without touching a piece of garbage floating around me.

Data/ Statistic

Out of 30 students interviewed, 28 reported seeing garbage all over the schoolyard when they return from the weekend.

Quotes (Direct or Indirect) from authorities or primary/secondary sources

Michael Osmond, Director of the Centers for Disease Control, reports, "Pollution spreading is an extremely critical issue that must be addressed by policy makers and the general public in order to get it under control."

Concession: Acknowledge opposite viewpoints and offer your rebuttal

While some people believe that pollution is a problem for those living in major cities, they are inaccurate.

Pollution spreads far beyond the invisible boundaries that outline our cities and metropolitan areas.

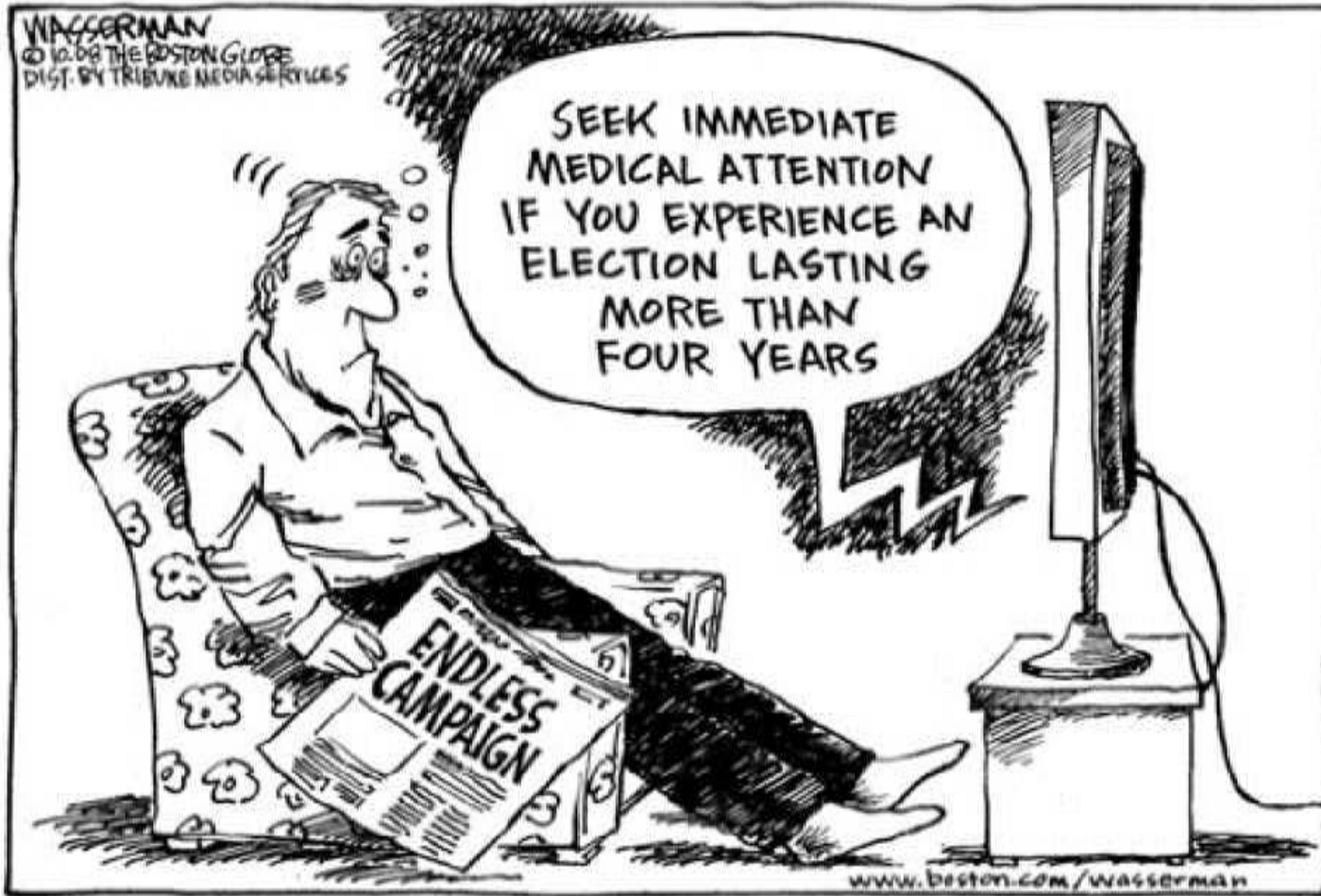
Rhetorical Questioning: A rhetorical question can be framed so that the only answer is in favor of your opinion. *Who would want to be living in a world surrounded by heaps of garbage and breathing poor quality air?*

Logic : If A equals B, and B equals C, then A must be equal to C. if the statements in your equation are true, then your conclusion must be true as well. Also works well for “if... then...” statements

If every school in India agreed to stop producing paper-based fliers and chose online fliers instead, we would reduce our carbon footprint by 30%

Personal Appeal: Empathize with the audience. Establish a common ground that they can relate to.

We all want a cleaner world for our generation and for generations to come. Everyone should have the right to be born into a clean world.



Question

What is the topic all about?



Question

What is the topic all about?

Answers may vary



Step 1: Try to understand the meaning of the given material:

The cartoon clearly is a sarcastic comment on the fact that many news agencies ‘make-up’ (partially or completely) news and serve it.

Step 2: Now, you’ve got to remember that your idea elaboration has to reach a mature and holistic (that encompasses/ touches upon almost all aspects of the issue) level.

Step 3: Distribute your 200 words into:

Opening paragraph.

The main ideas should be broken down into sub-ideas within the paragraphs.

Concluding paragraph.

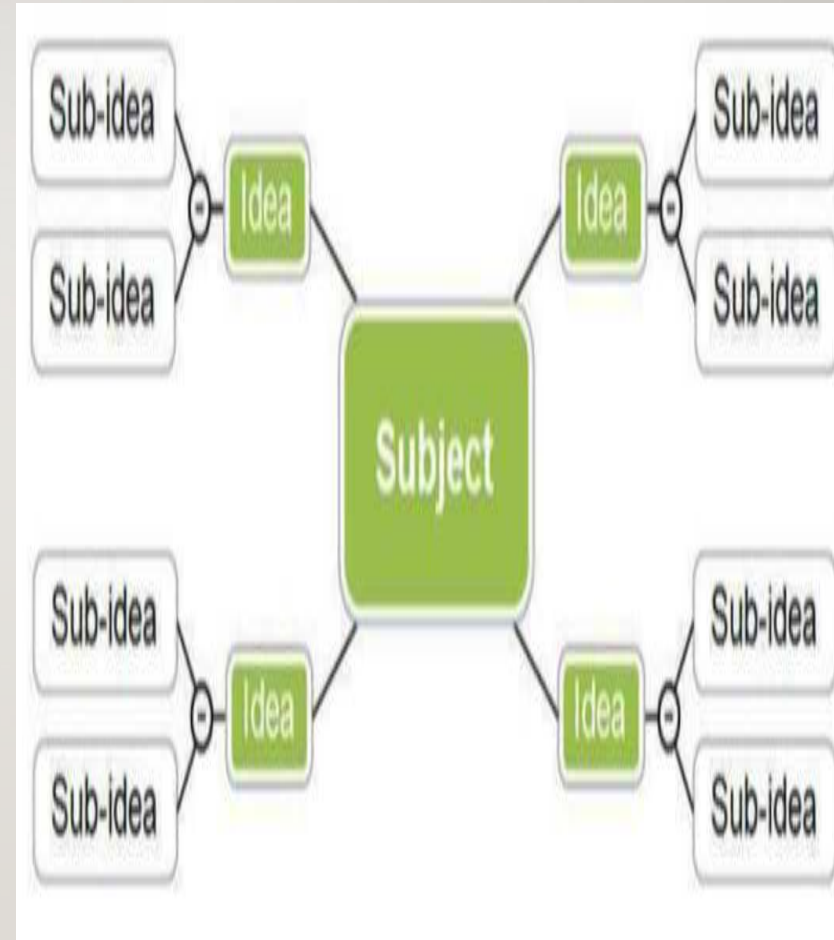
Step 4: Revise your write-up. Check for grammar, spelling, punctuation, etc. and see if the vocabulary or expression can be important.



Follow the mind map

Follow the law of priority.

- • Check in your write-up that there is:
- • A logical development and coherence
- • Smooth transition - your write-up shouldn't appear jerky.
- • The right mix of simple and compound sentences
- • The right mix of active and passive



sences

Activity:

What ideas does the following picture convey. Elaborate those ideas in 200 words.



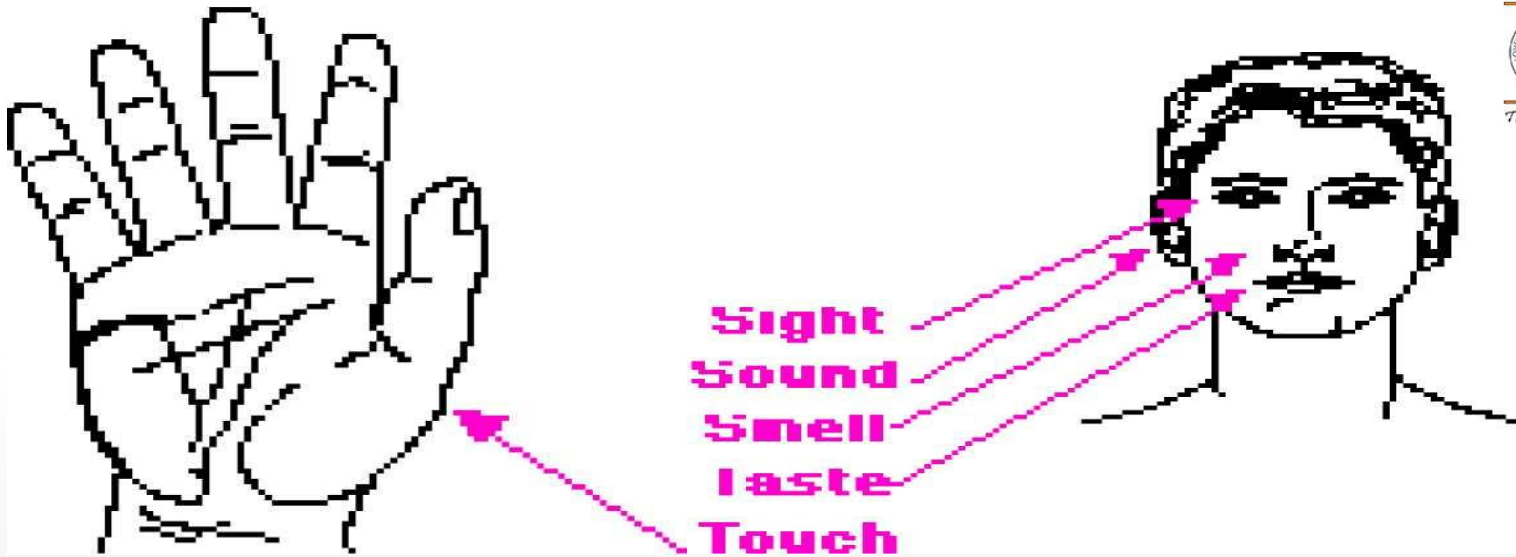
Answers may vary.

PICTURE PERCEPTION

Perception is the process of attaining awareness or Understanding of the Environment by organizing and interpreting sensory information. All perception involves signals in the nervous system, which in turn result from physical stimulation of the sense organs.

Perception Filters

Perception is the process of gathering information through our senses, organizing and making sense of it.



What Affects Perceptions?

1. Previous experience and learning
2. Attitudes and interests
3. Need and feelings
4. Current situation



What can you perceive from the picture given above?

Is it carrying a positive mood

OR

A negative impression you are getting?

BUT..... With what reasons...

Please explain.





What can you perceive from the picture given above?

Is it carrying a positive mood

OR

A negative impression you are getting?

The First Rule:

ONLY positive points have to be written first, negative points try to omit from the story that you create.

Now add the details on the basis of following filters:

Examples of Personal Perception Filters

- Age,
- Gender
- Race
- Past experiences

Examples of Social Economic Filters

- Occupation
- Environmental factors
- Level of education
- Family upbringing

Examples of Cultural Differences

Language, Customs, Belief, Systems, Historical Perspective

Poll Question1.

Which provides agents with information about the world they inhabit?

- a) Sense**
- b) Perception**
- c) Reading**
- d) Hearing**

Poll Question1.

Which provides agents with information about the world they inhabit?

- a) Sense
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How to Perceive, and present a Picture

- 1) **Who** is the artist/sender?
- 2) Does the picture have **a title**?
- 3) **When** was the picture made?
- 4) In **what context** was the picture made?
- 5) For **what purpose** was the picture made?
- 6) **Which technique** (painting, photograph, graphics, collage, or..?)
- 7) What **dimensions**?

Look at the given picture and imagine what life spheres can be corelated with this.

Can it be linked with family environment of the child????

- A. Yes
- B. No



Can it be linked with family environment of the child?

- A. Yes**
- B. No**

If YES/NO.....What details, examples, facts you can add for supporting it??



Interpretation:

It is important to substantiate one's interpretation of a given picture by drawing upon concrete observations from the description and analysis, from one's knowledge of the sender, the context and purpose of the picture.

Contextual data, such as philosophical, religious or aesthetic currents or time-specific use of symbols, references to politics and cultural codes is, of course, an integral part of any interpretation.



- Possible Title???
- Hints?
- Ideas to present??
- Connectors to be used??



➤ **Connectors to be used??**

Contrast indicators: however, on the other hand, while, whereas, on the flip side, although, even though

Support indicators: similarly, likewise, as well, also, too

Following the same, subsequently, furthermore etc

2. What is used to initiate the perception in the environment?

- a) Sensor**
- b) Read**
- c) Actuators**
- d) None of the mentioned**

2. What is used to initiate the perception in the environment?

a) Sensor

b) Read

c) Actuators

d) None of the mentioned



Title: “Flow and Arrest of Thoughts” - Kerstin

HINTS:

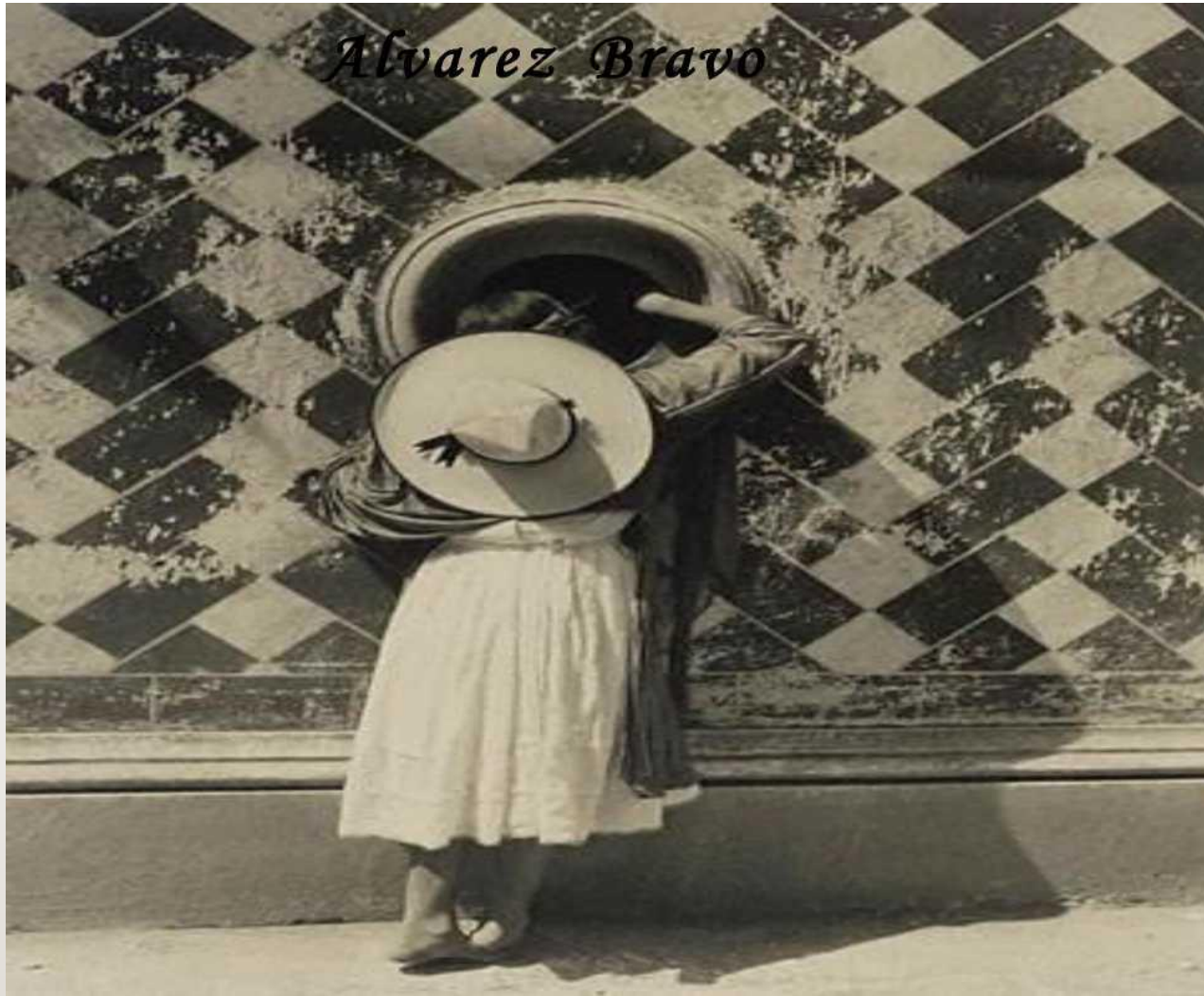
Main character- woman clad in a long gown.

Location: an antique chair, near a river, gloomy place

Situation: turmoil , guitar with a mysterious look, no emotions

Explain the same following the techniques of picture perception along with suitable connectors and transition words.

Daughter of the Dancers/ Muchachita!, Manuel



Points to be included:

- Theme of the picture
- Location
- Situation
- Mood
- Story building

IMPORTANT

Name:

Roll Number:

Chest no:

Batch no:

$\begin{array}{r} F \\ 26 \\ + \end{array}$	$\begin{array}{r} P \\ 45 \\ 0 \end{array}$	$\begin{array}{r} F \\ 40 \\ - \end{array}$
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Action: Helping in farming

Story:

Your story goes here, keep minimum 100 words. If the space is not enough, use back side of the sheet

SSBCrack

How to build a good story

- ✓ Main character: male/female
- ✓ Age
- ✓ Mood
- ✓ Action

An example has been done for you

In this image, a young girl is seen from the back looking into a circular window. The girl wears a bright white dress, a shawl draped over her shoulders and a hat with a circular brim on her back. The girl wears no shoes and

seems to be standing on her toes to peer into the window. The girl is standing in front of a dramatically patterned plaster wall with paint flaking from its surface. Her body casts a distinct shadow on the wall, indicating intense sunlight.

With her back to the camera, a girl in a bright white cotton skirt peers into a circular black hole or window cut into a patterned wall with peeling paint. Her head is all but obscured by a wide-brimmed hat that echoes the shape of the portal. She stands on her toes ever so tentatively, her bare right foot overlapping her left, as if she is trying to create her own stepping stair. Her right hand disappears into the void as she investigates the unseen contents within. This photograph by Manuel Alvarez Bravo establishes a contrast between her innocence and the fearful unknown.

There is a striking contrast between the intense light outside the building and the total darkness revealed through the window. What might this contrast represent?



Possibility 1: This image invites a number of interpretations.

Some suggest that the image may be a meditation on innocence: the girl in the white dress representing the innocence of childhood, and the dark interior representing the ending of innocence in the near future. Although we have no idea what the girl sees inside the building, there is a sense that it is something sinister or off-limits. Despite this, the girl gazes with brave curiosity through the window.

Possibility 2:

The girl in the white dress is attired for festivity and dance but is left on the outside and wanting in. She calls to those inside but is ignored and left out. The peeling exterior and hard cement under the girl's feet speak of a "hardness" to the world outside; a sense that is accentuated by the harsh light and shadow. The contrasting dark window speaks of release, calm and coolness from a hard world.

This image expresses many strong formal qualities.

Which of the elements and principles of art are most strongly represented here?

There are many repetitions of shape in this image. For instance, the shape of the window is reflected in the circular shape of the hat brim. The pattern on the plaster wall also consists of repeated shapes. The pattern is a complex arrangement of squares and rectangles. Contrast is also important in this image.

The girl's bright white dress is an important contrast to the darkness inside the building.

Finally, the arrangement of pattern in the image and the repetition of circular shapes create a composition with balance and unity.



Algorithm to story writing

- a. Observe image (A lone guy walking on an isolated path)
- b. Create a stress (It is windy and about to rain, stormy weather)
- c. Introduce a crisis
- d. Intertwine stress and crisis: (Let the stress make the crisis worse)
- e. Hero's reaction
- f. Outcome

Practice

1.



2.





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5.



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Answers may vary